



美国新方向国际教育

美式少儿英语\美国高中学历\留学服务

Fujian's Flagship Branch Introduction



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PART 01

Institution Introduction



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美国新方向

美/式/少/儿/英/语

- ◆ New Directions A2 is an American education brand which focuses on English education for young learners, native language learning, children's personality development and comprehensive quality cultivation.
- ◆ The company was founded by Dr. Linda Gonzales in 2001 .
- ◆ The company entered China in 2016 and headquartered in Guangzhou. Currently, it has campuses in Guangzhou, Fuzhou, Xiamen and Wuxi.
- ◆ The company introduced the original American curriculum system and teaching mode into China. It aims to realize an integrated learning both online and offline by carrying out the situational teaching with the support of virtual reality technology
- ◆ Education Technology co. is the headquarter of New Directions A2 in Fujian province, officially opened on May 1, 2018. The area of the campus is 600 square meters and decorated with brand-new equipment. There are over 20 employees.



Eight teaching features of NDA

(1) **Small-class teaching**

8-10 students in each class, one Chinese teacher and one foreign teacher

(2) **Foreign teacher dominated teaching**

Experienced foreign teachers and well-educated Chinese teachers

(3) **Original American textbook**

integrated phonics learning into picture books reading

(4) **3D VR Situational teaching system**

Situational learning with the support of High-tech equipment

(5) **Topic-based learning**

Situational learning based on topics and outdoor learning activities

(6) **Cultivate learners' comprehensive quality**

Personality charm, emotional intelligence, aesthetic taste, international vision and diversified innovative thinking

(7) **Good after-school service system**

Unique online review system, pre-class preview, in-class interaction, and after-class home visit

(8) **Overseas projects and study abroad service**

International summer camp, strategic cooperation with The University of Missouri, TOEFL-free American high school education





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Foreign Teachers Introduction



There are eight foreign teachers who are currently teaching in the Fuzhou campus. We are still recruiting full-time teachers who have teaching experience. At the same time, We hope you are full of love and have passion for education!



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Team Introduction: over 20 full-time employees, a passionate team with the average age less than 26 years old





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PART 02

Work Environment Introduction



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An Introduction to the Institution's Environment





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美式少儿英语+美国高中学历+留学服务

An Introduction to the Institution's Environment





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The area of the campus is 600 square meters. It is brightly decorated and equipped with Chinese and English books, game areas and a 3D scene classroom. Parents can observe the teaching process from the surveillance video.

Simple but comfortable office environment



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PART 03

Fuzhou Introduction.



Fuzhou is the capital city of Fujian province. It's an ecological coastal city with 2200-year history. Not only is there an farming and ocean civilization, but also a commercial civilization in the city. It is one of the starting points of Maritime Silk Road; It is the birthplace of China's aviation and shipbuilding industry.

Fuzhou is well-known as "the capital of hot springs" and nourished with the spirit of Banyan trees and the fragrance of delicate jasmine flowers.



Hot spring in Fuzhou



Scenic spots in Fuzhou: Pingtan



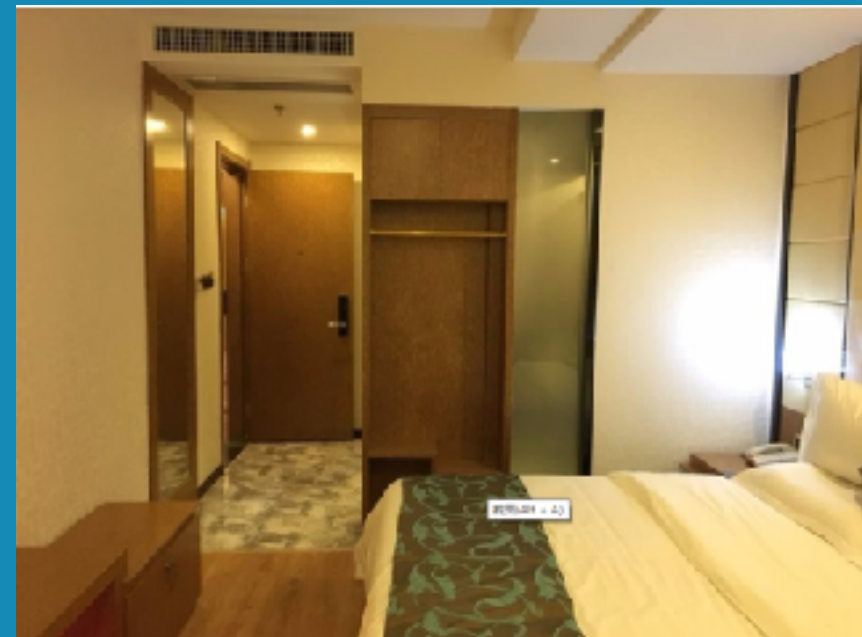
Scenic spots in Fuzhou: Three Lanes and Seven Alleys



Traditional food in Fuzhou:
Fotiaoqiang (Buddha Jumps Over
the Wall)



Traditional food in Fuzhou: Fish balls



This is the accommodation that we provide for foreign teachers: hotel-style apartments, clean and neat, located in downtown Fuzhou with convenient transportation, located in the fully-functional peripheral Fuzhou. You can experience Fuzhou's traditional culture in your spare time.





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American New Directions | More Than English

Website: <https://www.newdirectionsacademics.org/>



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